

International Accreditation in Management EQUIS, AACSB, AMBA



Triple Crown Accreditation



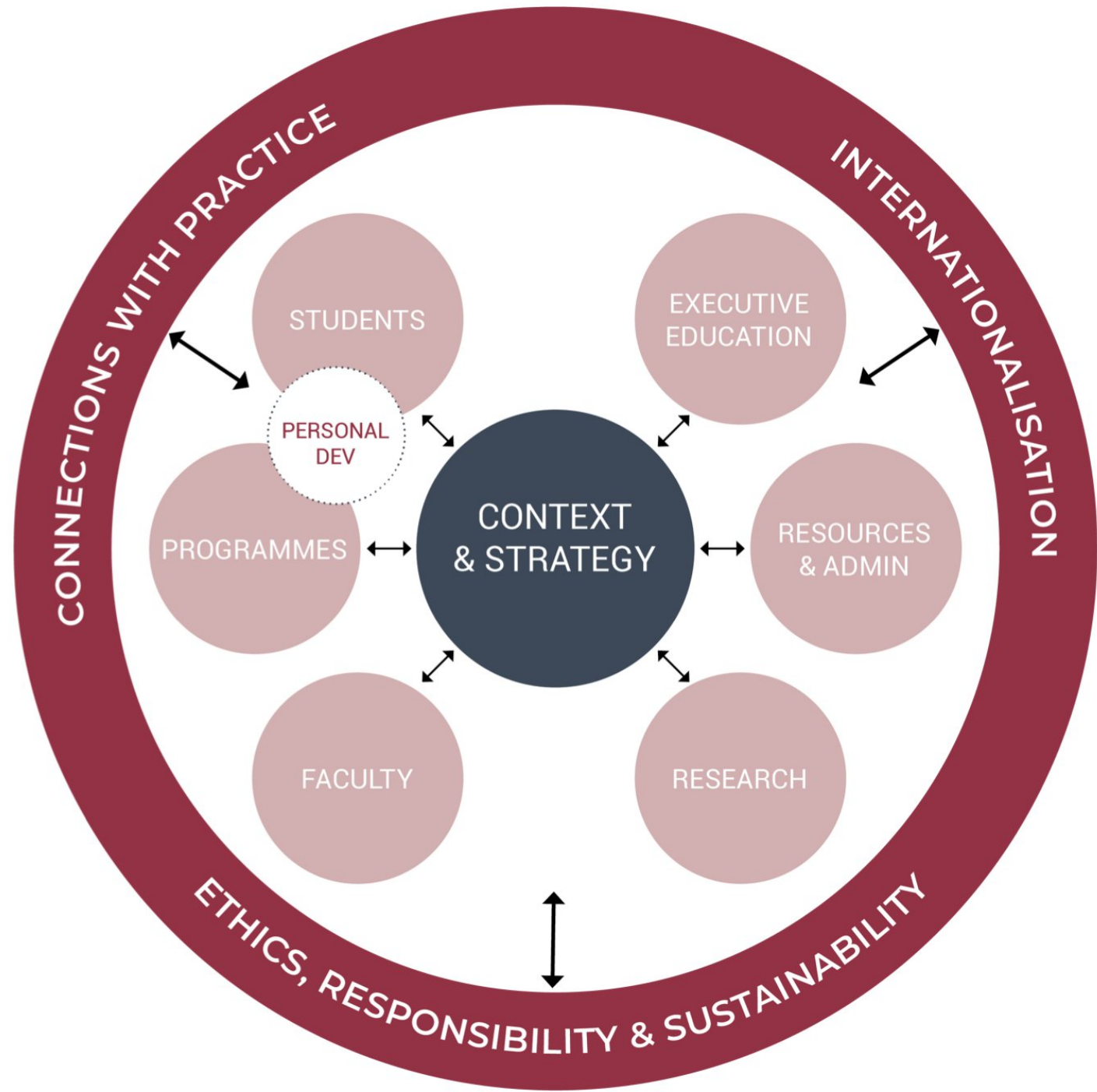
School accreditation

Pillar	Standard	Title (AACSB Standards)
Strategic Management and Innovation	Standard 1	Strategic Planning and Innovation
	Standard 2	Physical, Virtual, and Financial Resources
	Standard 3	Faculty and Professional Staff Resources
Learner Success	Standard 4	Curriculum
	Standard 5	Assurance of Learning
	Standard 6	Teaching Effectiveness and Impact
Thought leadership, Engagement, and societal impact	Standard 7	Business School Faculty Qualifications
	Standard 8	Intellectual Contributions
	Standard 9	Engagement and Societal Impact



Programme accreditation

Key Domain	Criteria	Content
Governance & Strategy	Mission & Strategy	The school must have a clear mission and a strategy aligned with its MBA/DBA programmes.
	Programme Design	The programme must be rigorous, consistent, and aligned with international MBA standards.
Programme Quality	Curriculum Content	Balanced content between general management, leadership, strategy, finance, marketing, etc.
	Faculty Quality	Qualified faculty, with a high proportion of PhDs and teacher-researchers.
Students	Admissions Standards	Rigorous selection process (professional experience, academic potential).
	Cohort Profile	Diversity of student profiles (experience, sectors, nationalities).
Learning & Outcomes	Learning Outcomes	Clearly defined and measurable educational objectives.
	Careers & Employability	Effective career services and quality of professional integration.
Resources	Facilities & Learning Resources	Adequate infrastructure, libraries, and digital resources.
Ethics & Responsibility	Ethics, Sustainability & CSR	Integration of ethics, CSR, and sustainable development into the programmes.
Quality Assurance	Continuous Improvement	Process for monitoring, evaluating, and continuously improving the programme.

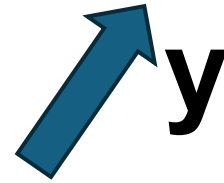


Comparing accreditations

	AACSB	AMBA	EQUIS
Fees	+\$35k	GBP 25k	+45k€
Level	School	Programme	School
Scope	Process	Process	Strategy
Main themes	HR management, learner success	Academic quality, societal impact	Internationalization, ethics, impact
Global reach	Over 1000 & 70 countries	Over 300 School & 75 countries	Over 250 & 50 countries



Legitimacy



Key insights

- A mean or an end ?
- Accreditation in the age of AI?
- Why pursue accreditation?
- Which accreditation(s) are most relevant for you?
- What does the accreditation process entail?
- What resources are required?
- How will accreditation influence the School?
- How will accreditation benefit students?
- What global opportunities does accreditation open?